

Stand Up

RURAL AMERICA SUMMIT

July 29 - July 31 | 2025 | Canyon, Texas

CEDC CANYON
ECONOMIC
DEVELOPMENT CORP.

acceleration
BY DESIGN





AN INVITATION TO SUPPORT THE 2025 STAND UP RURAL AMERICA SUMMIT

I'd like to personally invite you to participate in the Stand Up Rural America Summit to be held in Canyon, Texas on July 29-July 31, 2025. This Stand Up Rural America Summit will feature more than 18 nationally renowned subject matter experts, rural trailblazers, positive disruptors and successful economic development practitioners.

Topics covered in Stand Up Rural America events include forward planning, leadership, entrepreneurship, collaboration, sustainability, downtown revitalization, marketing, regionalism, business retention & expansion, infrastructure, effective communications, rural retail, housing strategies, talent development, technology tools and much more.

I am respectfully asking you to join us at an event designed specifically for Rural America. Our participants receive tangible tools and strategies to help cities, counties and regions grow. This event is packed with informative and dynamic panels, presentations, discussions, networking and special recognition of what makes Rural America special. The Stand Up Rural America brand has hosted highly successful Summits and Forums across the USA including Tulsa OK, Charleston WV, Somerset KY, Mulvane KS, Laurel MS, Decorah IA, and French Lick IN, while garnering high praise for the superior level of speakers, quality content and excellent networking opportunities.

The Summit is coordinated by ACCELERATION by design LLC. It has been my honor and privilege to work with more than 400 rural communities and regions throughout my 34+ year economic development career.

This gathering is perfect for Economic Development Organizations, Chambers of Commerce, Cities, Counties, Regional Groups, Utilities, Industry Leaders, Lenders, Board Members, Elected Officials, Community Volunteers, Local Businesses and anyone with a vested interest in the growth and prosperity of Rural America.

There are many benefits available to sponsors of the Summit and we will also provide a vibrant exhibit area. Registration for the Forum will be handled directly through ACCELERATION by design LLC.

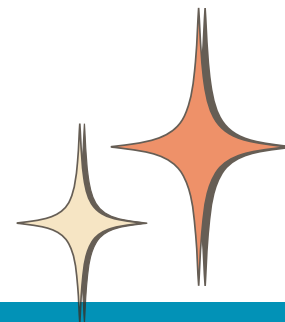
Ever mindful of the limited resources of our participants, the support of the hosts and sponsors allows us to keep the registration costs affordable while insuring our commitment to a high quality learning and networking experience. We offer an abundance of host and sponsors benefits, aggressive pre-event, at-event and post-event promotion of our hosts, speakers, sponsors and the host region.

We are very excited to be bringing this Stand Up Rural America Summit to Canyon, Texas and we can't wait to highlight this dynamic region to our nationwide network.

Grab your boots and Let's Go!

Lorie Vincent

Lorie Vincent, CEcD
President | Founder
ACCELERATION by design LLC



SUMMIT



EVENT DETAILS

Here it is...A game changing gathering of economic development stakeholders designed specifically for Rural America.

DATES

July 29 - July 31 | 2025

VENUES

Various venues in Canyon, Texas and the surrounding area

SPEAKERS

18+ Speakers & Panelists

PROGRAM

6 Keynote Presenters, 3 Subject Matter Expert Panels, a Best Practices Panel (all main stage-no breakouts), networking opportunities, hospitality, featured documentary and award presentation.

PROJECTED ATTENDANCE

250-300 Rural Trailblazers from across the USA

OTHER EVENTS

Welcome Reception (Tuesday evening) and Hospitality Event with food, music & networking (Wednesday evening). Special Optional Post-Summit Tours and Events on Thursday afternoon/evening.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR | \$10,000 (EXCLUSIVE)

- Eight (8) complimentary registrations (value \$3,192)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Special recognition in the Summit Journal
- Reserved seating and special recognition from the podium
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

PLATINUM SPONSOR | \$5,000

- Four (4) complimentary registrations (value \$1,596)
- Exhibitor Package (optional)
- Marketing Video displayed during the Summit (provided by Sponsor)
- Recognition in the Summit Journal
- Reserved seating and special recognition from the podium
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

GOLD SPONSOR | \$3,000

- Three (3) complimentary registrations (value \$1,197)
- Exhibitor Package (optional)
- Special recognition in the Summit Journal
- Advance print promotion, social media recognition & website hot links
- Special signage at the Summit
- Option to place promotional item/marketing materials in participant bags

COMMUNITY SPONSOR | \$1,500

- Two (2) complimentary registrations (value \$798)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special recognition in the Summit Journal
- Option to place promotional item/marketing materials in participant bags

SILVER SPONSOR/EXHIBITOR | \$1,500

- Two (2) complimentary registrations (value \$798)
- Exhibitor Package (optional)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special recognition in the Summit Journal

SWEET
deals

Digital Event App Sponsor 1 Available | \$4,000

- Three (3) comp registrations (value \$1,197)
- Exclusive promotion on Event App & Event Website
- Advance social media recognition & website hot links
- Recognition in the Summit Journal
- Option to place promotional materials in Summit bags

Featured Vendor Sponsor 2 Available | \$3,000 each

- One (1) complimentary registration (value \$399)
- 30 minute session on Main Stage on pertinent topic
- Advance social media recognition & website hot links
- Recognition in the Summit Journal
- Option to place promotional item/marketing materials in participant bags

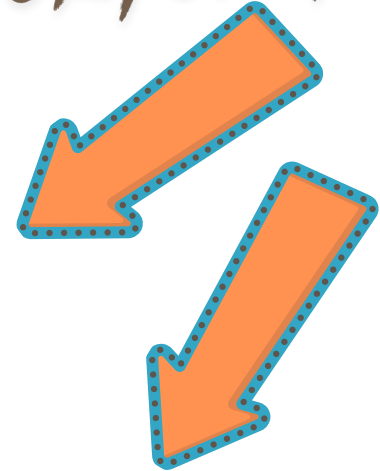
Exhibitor Package includes:

- Two (2) Complimentary registrations
- Table, Electricity and Two Chairs
- One (1) Live introduction and/or commercial during the Summit
- Two (2) Marketing Pieces and/or swag included in the Summit Bags (optional)
- Recognition in the Summit Journal
- Special Badges & Signage

SPONSORSHIP OPPORTUNITIES



EXCLUSIVE OPPORTUNITIES



BRONZE SPONSOR | \$750

- One (1) complimentary registration (value \$399)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Special Recognition in Summit Journal

HOSPITALITY EVENT SPONSOR | \$5,000 (EXCLUSIVE)

- Two (2) complimentary Summit registrations (value \$798)
- 10 Additional VIP Invitations to the Hospitality Event
- Special Recognition in the Summit Journal
- Special branded host items at the event (signage, napkins, cups, etc.)
- Advance social media recognition & website hot links
- Special signage at the Hospitality Event
- Option to place promotional item/marketing materials in participant bags

SUMMIT JOURNAL SPONSOR | \$2,500 (EXCLUSIVE)

- One (1) complimentary registration (value \$399)
- Exclusive logo on back cover of official Summit Journal
- Complimentary full page advertisement in Summit Journal
- Advance social media recognition & website hot links

SUMMIT LUNCHEON SPONSOR | \$2,500 (EXCLUSIVE)

- One (1) complimentary registration (value \$399)
- Special branded signage, napkins and placemats at the Luncheon
- Special Recognition in Summit Journal
- Advance social media recognition & website hot links

SUMMIT NETWORKING BREAK SPONSOR | \$2,000 (EXCLUSIVE)

- One (1) complimentary registration (value \$399)
- Special branded signage & napkins in the Refreshments Area
- Special recognition in the Summit Journal
- Advance social media recognition & website hot links

OPENING RECEPTION SPONSOR | \$2,000 (EXCLUSIVE)

- One (1) complimentary registrations (value \$399)
- Special branded items at event (napkins, cups, etc)
- Advance social media recognition & website hot links
- Special signage at the Summit
- Recognition in the Summit Journal

SPECIAL SUMMIT BAG SPONSOR EXCLUSIVE \$2,000

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Summit Journal
- Deadline for this sponsorship is June 1, 2024

SPECIAL SUMMIT LANYARD SPONSOR EXCLUSIVE \$1,000

- One (1) complimentary registration
- Exclusive logo brand on the bag
- Advance social media recognition
- Recognition in the Summit Journal
- Deadline for this sponsorship is June 1, 2025



A FEW WORDS FOLLOWING PREVIOUS SUMMITS

"Truly one of the most impactful conferences I have ever attended..."

"As always, the speaker line-up was fantastic..."

"It was a first class event from start to finish..."

"It was so awesome to be at an event tailored specifically towards the challenges we face in rural communities..."

"I can't wait for the next Stand Up Rural America Summit..."

"I have attended several Summits and they were all unique and equally outstanding..."

"The value of our sponsorship greatly exceeded our expectations..."

"High energy from start to finish...what a ride!"

"Seeing different rural regions across the USA has been very enlightening and such a treat..."

"I have found my people. This Summit is inspiring, educational and fun. Where are we going next?"

SIGN US UP!

We want to support the upcoming 2025 Stand Up Rural America Regional Summit in Canyon, Texas.

1. Email lorie@accelerationbydesign.com indicating your desired sponsorship OR purchase sponsorship on the event website at www.StandUpRuralAmerica.com
2. Provide company name, contact person, city, state, zip, email & phone
3. Indicate your wish to:
 - Pay an online invoice with a credit card
 - Pay on the online registration portal at www.standupruralamerica.com
 - Pay by check
 - Pay by electronic check, wire or direct deposit



"It has been my privilege to work with more than 400 rural communities and regions throughout my 34+ year economic development career. I have witnessed the needs and challenges that face Rural America for economic growth and sustainability. Bringing these topics, presenters and participants together puts viable and tested tools into the hands of the changemakers in rural communities and create an environment for innovative and immediate action. We are very excited to bring this trailblazing event to the thriving city of Canyon, Texas, who is a shining example of vibrancy, regionalism and support for their rural neighbors.

~ Lorie Vincent ~

Pre-Summit sponsorship benefits will be available through July 1, 2025. Following July 1, 2025 any additional sponsors will receive on-site benefits and post-Summit promotion.

Exclusive sponsorships are available only until purchased on a first come, first paid basis. A confirmation will be provided immediately upon receipt of sponsorship request.

A detailed list of sponsor benefits, collateral needs and deadlines will be provided upon payment of sponsorship (marketing schedule, logos, video, marketing materials, comp registrations, etc.)

Registration Information

Registration | \$399

Group Rate for Five | \$1,596

Extra Dinner Ticket | \$25

Thursday Post-Summit Tour

Transportation, box lunch, afternoon visits to iconic landmarks, BBQ dinner & ticket to the outdoor play TEXAS in Palo Duro Canyon included | \$50 per person

